

Women's Leadership Programme

Developing Female
Leaders in the
East of England





A programme aimed at supporting leaders to broaden their leadership skills, confidence and build a network of like-minded professionals

Pure and People & Performance offer a programme that is designed to enhance confidence, develop leadership skills, build a network whilst gaining exposure to high profile, successful women. It also supports organisations in building succession plans that engage talent and overcome any barriers or obstacles ensuring that your aspiring female talent achieve their potential.

About the facilitators



Christina Youell

Director, People & Performance

Christina has been a Board member in a number of large public sector organisations and has worked with boards in the private sector. She understands what it takes for women to be successful in the board room. She is passionate about helping individuals progress and achieve their potential. She has designed and delivers this unique Women's Leadership Programme to advance gender equality in the Eastern region. She is an Executive Coach, a highly effective facilitator and expert in creating a safe and supportive learning space.



Lynn Walters

Director, Pure

Lynn is a co-founder and Director of Pure and leads Pure Executive. She has significant experience recruiting board roles (Executive and Non-Executive) for organisations in the East of England. She enjoys advising and building senior management teams, building trusting, lasting relationships and connecting people. Lynn also founded the Best Employers Eastern Region, an employee engagement initiative and alongside the Women's Leadership Programme supports both people and organisations across the East of England to develop and thrive.

Feedback about the course:

“The Women’s Leadership Programme has been of tremendous value. I have been delighted with the way that the Leadership Programme has given my team member the time and opportunity to explore issues around leadership and personal development with other very bright women. The facilitation on the programme has been first rate and I believe the participants have benefited significantly by being involved.”

**Lynn Morgan, Chief Executive,
Arthur Rank Hospice Charity (Sponsor)**

“I so enjoyed the course and really appreciated the time to discuss leadership and the networking opportunity, as well as the chance to focus inwardly on things I can do personally to achieve my goals. I can see how much thought and work has gone into developing this programme and hope that it continues to go from strength to strength.”

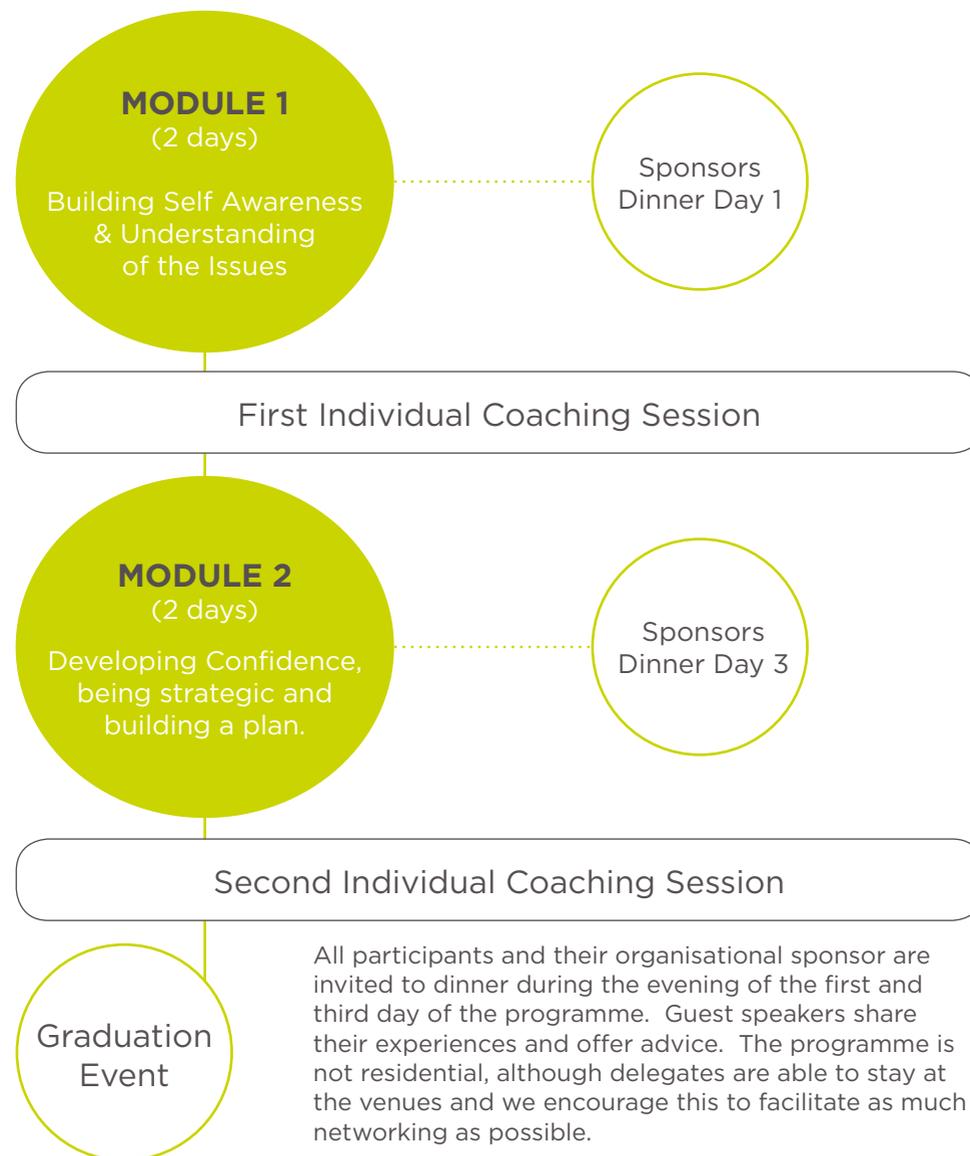
**Pri Pinnaduwa, HR Director
RAND Europe (Participant)**

“The Women in Leadership course is thought provoking and has armed me with a number of useful models and ideas. A key takeaway was realising that some issues are partly my own personal beliefs and not as big as you imagine. It was astonishing to witness the growth and development of all of the participants during the programme.”

**Lisa Bowman, Director of Finance and Services
Elveden Farms Limited**

How does the programme work?

Held twice yearly, the programme runs over three months and includes a total of four days training, a Myers Briggs psychometric assessment, two individual coaching sessions, two dinners where sponsors from the supporting organisation can also attend, and a graduation event.



Who is the programme for?

The programme is for women aspiring to be leaders. Each programme is tailored to the experience level of the group, be it women already in senior management positions looking to move into board level posts or managers ready to progress their careers and move into more influential roles.

Why women only?

We recognise that the experience of female leaders is often different to their male colleagues, and as a region, the East of England has few women in senior management and board roles. This programme brings together like-minded professionals in a safe and non-judgemental environment, supporting them to better understand themselves and develop strategies to take the next step in their career.

Course fees

The cost to attend the course is £2,950 + VAT. This includes all course material and food and refreshments (2 dinners for the delegates and their sponsor and the graduation event including afternoon tea). Overnight accommodation is optional and is charged at cost. Payment options are available upon request.



Why take part in the Women's Leadership Programme?

The Women's Leadership Programme is different to standard women's development programmes in that it seeks to support organisations through the role of the sponsor in parallel with developing women.

For aspiring female leaders, the programme

- Helps you define your ambition and develop a plan to achieve this
- Explores your leadership style and your authenticity
- Provides access to a professional support network of leading business women in the region
- Examines how you might be holding yourself back
- Identifies the barriers in organisations and how to overcome these
- Provides access to experienced successful women (through our guest speakers) and their top tips for success

For organisations, the programme

- Supports succession planning by developing talented women as leaders of the future
 - Helps to define your gender equality strategy and sets targets for improvement
 - Secures your pipeline of talent
 - Explores approaches to develop an inclusive culture and organisational values
 - Delivers improved organisational performance over the longer term
 - Supports your organisation to sponsor and mentor your talented women
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To book a place or for
further information,
please contact:

Lynn Walters

E: lynn@prs.uk.com

T: 07778 633754

or

Christina Youell

E: christina@peopleandperformance.co.uk

T: 07976 968881

www.prs.uk.com

